

Privacy Policy

IncentiveApp - mobile App

Pro Duct by Business Friends sp. z o.o. respects the privacy of its customers and appreciates the trust placed in it while using the IncentiveApp. The processing of personal data for the purpose of providing the IncentiveApp is carried out in accordance with the provisions of the General Data Protection Regulation ("GDPR").¹

Capitalized concepts should be defined in accordance with the definitions in the [Application Regulations](#).

Purposes of processing data

Pro Duct by Business Friends sp. z o.o., Jankowska 10, 02-129 Warsaw (hereinafter referred to as "**Pro Duct**" or "**we**") is the administrator of personal data of Application Users in order to ensure the possibility of using the Application and its functionality.

At the same time, we would like to remind you that the data administrator for the purposes of creating and conducting the Trip is the Trip Organizer, who uses the Application to provide participants with information related to the Trip.

Legal basis for processing

By starting to use the Application and accepting its Regulations, the User concludes an agreement with Pro Duct for the provision of electronic services, the performance of which requires the processing of the User's data.

In addition, the User may agree to receive push notifications from the Application. The User may at any time resign from receiving notifications by changing the settings of the Application or the settings of the operating system of his mobile device dedicated to notifications.

The Administrator also creates anonymized statistics of the use of the Application by Users, which allows to improve the Application and make it even more friendly to Users.

Installing Apps in app stores

When installing the Application, the operators of individual application stores (Apple App Store or Google Play) automatically process data in particular such as:

- The name of the User in the app store,
- An email address stored in the app store
- Customer number from your app store account
- date and time of collection,
- individual device identification number.

We have no influence on this data processing and are not responsible for it. You can find more information in this regard in the Privacy Policy of each application store:

- Google Play Store: <https://policies.google.com/privacy?hl=pl>
- Apple App Store: <https://www.apple.com/legal/privacy/pl/>

¹ Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

Recipients of your data

In pursuit of the purposes set out above, Pro Duct may disclose the User's personal data to third parties if this is necessary for Pro Duct to perform certain activities (e.g. services). External data processors include IT service providers.

Voluntary provision of data and consequences of refusal to provide them

The use of the Application is voluntary. If the User does not want his data to be processed by Pro Duct, he should not install the Application on his mobile device.

Data retention period

Pro Duct will store the User's personal data until the User uses the Application, unless the User exercises any of his rights beforehand.

User Rights

The User has the right to access their personal data processed by Pro Duct. If the user believes that his data in the possession of the Pro Duct is incorrect or incomplete, the user may also request data correction. Pro Duct will correct the relevant data immediately..

You also have the right to:

- request the deletion of your personal data;
- request the restriction of processing your personal data.

Pro Duct will honor such request, revocation or objection in accordance with applicable data protection laws.

In addition, the User has the right to transfer data, i.e. to receive personal data previously provided by the User in a structured, commonly used and machine-readable format and the right to transfer this data to another administrator, without hindrance from Pro Duct and subject to the User's own confidentiality obligations.

To use the above rights, please send an e-mail to: marketing@product.pl.

The User always has the right to lodge a complaint with the President of the Office for Personal Data Protection. As part of the use of this right, the User should provide a full description of the situation and indicate what action he considers to be violating his rights or freedoms. The complaint should be submitted directly to the President of the Office for Personal Data Protection (Stawki 2, 00-193 Warsaw).

Contact Pro Duct

If the User has questions or is not satisfied with the way Pro Duct processes his personal data, please contact us at Pro Duct by Business Friends Sp. z o.o., Jankowska 10, 02-129 Warsaw or in an e-mail at marketing@product.pl. Pro Duct will examine the User's question or complaint and respond at the earliest opportunity.